



<p>Shots of Dr. Kertesz demonstrating AED</p>	<p><i>school and ask a teacher, 'A child fainted, what do you do?' The answer can't be 'Call the nurse.' :11</i></p>
<p>Shots of school hallway</p>	<p>DOCTOR NAOMI KERTESZ (ker-TEHZ), AN ELECTROPHYSIOLOGIST AT NATIONWIDE CHILDREN'S HOSPITAL, IS COMMITTED TO GETTING A-E-DS IN ALL SCHOOLS AND ENSURING TEACHERS, STAFF AND STUDENTS FEEL CONFIDENT TO STEP IN TO SAVE A LIFE. :11</p>
<p><b>Dr. Kertesz (CG'd earlier)</b></p>	<p><i>"You don't have to know anything other than take it off the wall and turn it on. It will walk you step by step exactly through what to do." :12</i></p>
<p>Shots of Dr. Kertesz demonstrating AED</p>	<p><i>Machine talking while Dr. peels pad. "Peel one pad off blue plastic." :02</i></p>
<p><b>Dr. Kertesz (CG'd earlier)</b></p>	<p>DOCTOR KERTESZ STRESSES THERE'S NO NEED TO HESITATE TO USE AN A-E-D FOR FEAR OF DOING HARM. :05</p>
<p>Shots of Dr. Kertesz demonstrating AED</p>	<p><i>"You will not hurt the person because the AED determines if it's needed, not you. You just have to get the AED to the person, so if it's needed, it can be used." :12</i></p>
<p>Shots of Dr. Kertesz demonstrating AED</p>	<p>(Nats) "Evaluating heart rhythm." "Press flashing button." "Shock delivered." :07</p>
<p>Shots of teacher and students in classroom</p>	<p>USING AN A-E-D INCREASES A CHILD'S CHANCE OF SURVIVING SUDDEN CARDIAC ARREST FROM LESS THAN HALF TO NEARLY NINETY PERCENT<sup>2</sup>.</p>
<p>Shots of Colby leaving for school</p>	<p>TAKING JUST FIFTEEN MINUTES TO DO A SCHOOL DRILL ONCE A YEAR TO PREPARE CAN BE THE DIFFERENCE BETWEEN TRAGEDY AND A CHILD'S BRIGHT FUTURE. :14</p>
<p><b>Amber Vincent (CG'd earlier)</b></p>	<p><i>"There's not really words to say how grateful you are for someone being responsible for you getting your baby back." :06</i></p>
<p>Shots of Amber sending Colby off to school <b>(PACKAGE END)</b> -----</p>	<p>AT NATIONWIDE CHILDREN'S HOSPITAL, THIS IS BARB CONSIGLIO REPORTING. :02</p>
<p><b>ANCHOR TAG</b></p>	<p>DOCTOR KERTESZ IS ALSO ONE OF THE MEDICAL DIRECTORS FOR PROJECT ADAM OHIO<sup>3</sup>, A NATIONAL ORGANIZATION THAT ASSISTS SCHOOLS AND COMMUNITIES IN ESTABLISHING AND PRACTICING A PLAN TO RESPOND TO SUDDEN CARDIAC ARRESTS. PARENTS AND SCHOOL PERSONNEL ARE ENCOURAGED TO REACH OUT FOR FREE TRAININGS AND DRILLS WITH PROJECT ADAM TO</p>

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**CG: Colby Mast**  
**Suffered sudden cardiac arrest**

Colby says it's important that AEDs are around and that people use them:

*"Make sure you know how to use them and work them and make sure they're around at all the time because you never know when it's going to happen, and just be prepared."* :07

Colby says taking action after a cardiac arrest saves lives:

*"When someone falls or when they're in cardiac arrest, you need someone like that to be there so they can live and be okay."* :07

Colby says he's glad someone used the AED on him:

*"I'm glad that they knew what they were doing because if they didn't know what they were doing then I'd probably not be here."* :07

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Amber says students should be trained in CPR and AED use:

*"If we're training all of those students while they're in a school setting, how many times are they capable of saving lives once they get outside of the school setting? So, I definitely think that CPR and how to properly use an AED would be very useful for the students to learn as well."* :17

**CG: Amber Vincent**  
**Colby's mom**

Amber says it's emotional to see Colby be able to do the things he loves:

*"The first game that he got to run out on the field with the high school team, I was hysterically sobbing. It's just so cool to see them live through what he's lived through, and then get to do the things that he loves to do."* :17

Amber says Dr. Kertesz treated Colby to prevent cardiac arrest in the future:

*"After his cardiac arrest, Dr. Kertesz was like, 'I'm not letting you leave this hospital until his heart is fixed so this can't happen again.' So she was able to successfully ablate his heart during that time that we were in the hospital."* :14

Amber says the AED guides you through the process:

*"They literally tell you every single thing to do. So if you feel like someone is in a situation that they need the AED, you can put the pads on their chest, and it will tell you whether or not they need to be shocked."* :14

## References

<sup>1</sup>*Pediatric Sudden Cardiac Arrest*, **Pediatrics**, Volume 129, Issue 4, April 2012. Online: <https://publications.aap.org/pediatrics/article/129/4/e1094/32355/Pediatric-Sudden-Cardiac-Ar>

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<sup>2</sup>*Survival After Exercise-Related Sudden Cardiac Arrest in Young Athletes: Can We Do Better?*, **Sports Health, Volume 11, Issue 1, Sept 11, 2018**. Online:

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6299352/>

<sup>3</sup>*Project ADAM*, **Nationwide Children's Hospital, 2023**. Online:

<https://www.nationwidechildrens.org/specialties/heart-center-cardiology/services-we-offer/programs/electrophysiology--pacing/project-adam>

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